



NEWS RELEASE

ONELIGHTBULB.ORG ANNOUNCES LAKELAND GREEN EXPO

GreenHome Wamalama eco-expo to feature local sustainable product and service companies and promote central Florida's 'green' economy

Bradenton, FLORIDA – December 7, 2009 – OneLightBulb.Org, an organization dedicated to raising awareness of global environmental concerns and promoting energy conservation and green technologies in local communities, proudly announces the second in a series of local sustainability expositions called, **GreenHome Wamalama - Green Business Expo 2010**. The event will be held at The Lakeland Center in Lakeland Florida on Saturday, February 27th, 2010 and offer residents throughout central and southwest Florida's an opportunity to learn about the many local companies offering green, eco-friendly and other sustainable solutions for consumers, homes and business.

In an effort to promote educational programs on energy conservation, water conservation and recycling and further implement the organization's mission, goals and activities, OneLightBulb.Org's **GreenHome Wamalama** Green Business Expo will feature an array of ecologically responsible products and services. The event will feature 'Green Earth Presentation Sponsors' like Magnify Credit Union, boasting the areas first net-zero energy, green commercial building project in the state to achieve a Gold level LEED certification; new Hybrid vehicle offerings from local dealers; solar energy technology solutions from various providers and sponsors like QuikBeam Energy of Winter Haven, FL; and many other vendors of alternative energy and sustainability solutions. This event will provide informative and actionable content for both consumers and business owners on how they can save energy, save money and "green up" their homes and facilities.

Craig Bailey, Vice President of Public Relations for OneLightBulb.Org, stressed the community value of the expo, stating, "Our local green expos continue to get more exciting and more informative for residents and business owners as the level of investment and innovation by our eco-conscious exhibitors increases and are offered to the market. Our efforts to enhance local economies and raise the visibility of so many companies that are truly driving of the new 'green economy' has garnered immense support from county administrators, local Chambers of Commerce, economic development organizations, businesses and other non profit organizations. Everyone is recognizing the benefits of these sustainable solutions for their communities."

As in previous events, the expo will feature a CFL recycling drive, an Eco-Kids zone with fun, learning activities and plans to showcase green initiatives offered through local city and county programs. Throughout the event will be a series of free sustainability presentations by the expo sponsors and other local experts that include informative topics on green job opportunities, energy and water conservation and new innovative green technologies.

The **GreenHome Wamalama Green Business Expo** is designed to inform consumers and promote local economic development by raising public awareness of the areas' green product and service providers. The event is designed to be a fun and educational experience for families, businesses and the community. Early exhibitor registration discounts are available through December 31st, 2009. Detailed sponsorship, exhibitor and attendee information is available on the green expo website, at www.lakelandgreenexpo.com or www.greenhomewamalama.com.

About OneLightBulb.Org

OneLightBulb.Org, founded in 2007, is an organization dedicated to educating all Americans -and all the world- about how they can make an immediate impact on protecting our planet by helping to save energy and reduce greenhouse gas emissions. OneLightBulb.Org promotes actionable sustainability programs in homes, schools, businesses and local governments that support energy conservation and renewable energy technologies. For more information on energy conservation initiatives go to www.onelightbulb.org.

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