



NEWS RELEASE

ONELIGHTBULB.ORG ANNOUNCES SARASOTA GREEN BUSINESS EXPO 2010

Local Green Expo a forum for eco-friendly product and service companies

Bradenton, FLORIDA – September 13, 2010 – OneLightBulb.Org, an organization dedicated to raising awareness of global environmental concerns and promoting energy conservation in local communities announces its third local sustainability exposition, **GreenHome Wamalama** Green Business Expo 2010. The event will be held in Roberts Arena at the Sarasota County Fairgrounds on Saturday, October 2nd, 2010 and offer residents all over south Florida an opportunity to learn about the many local companies offering green, eco-friendly and other sustainable solutions for consumers, homes and business.

In an effort to promote community educational programs on energy conservation, water conservation, recycling, and to further implement the organization's mission, goals and activities, OneLightBulb.Org's **GreenHome Wamalama** Green Business Expo 2010 will feature an array of green products and services including solar energy, new hybrid vehicles, organic goods, health and wellness, and many other vendors of alternative energy and sustainability solutions.

The event will be sponsored once again by Green Directories USA and Waste Pro, the area's leading waste collection and recycling provider, boasting two of Florida's only Hybrid powered waste collection vehicles. Admission and parking is free to the public and the format will provide informative and actionable content for both consumers and business owners on how they can save energy, save money and "green up" their homes and facilities.

Additionally, the event will feature performances by Country Music artist, Matthew Huff, a CFL recycling drive, sustainability presentations, learning activities for kids and a showcase of green initiatives offered through local, county and Chamber of Commerce programs.

Jeffrey Kratsch, Founder of OneLightBulb.Org, stated, "This event will be our third sustainability expo in South Florida and we are excited by the opportunity to once again provide a forum for the local green business community to help inform consumers about all of the eco-friendly options that are available in this area. It is a great opportunity to make a positive difference in this community by helping to promote those companies that are positioning themselves as the drivers of the new 'green economy.'

Detailed sponsorship, exhibitor and attendee information is available on the green expo website, at www.greenhomewamalama.com.

About OneLightBulb.Org

OneLightBulb.Org, founded in 2007, is an organization dedicated to educating all Americans -and all the world- about how they can make an immediate impact on protecting our planet by helping to save energy and reduce greenhouse gas emissions. OneLightBulb.Org promotes actionable sustainability programs in homes, schools, businesses and local governments that support energy conservation and renewable energy technologies. For more information on energy conservation initiatives go to www.onelightbulb.org.

Contact

Jeff Kratsch, Founder
OneLightBulb.Org
941-704-6835
jeffk@onelightbulb.org